

Last Updated May 20, 2020

BRANDON K. WINFORD

Department of History
University of Tennessee, Knoxville
915 Volunteer Boulevard
6th Floor, Dunford Hall
Knoxville, TN 37996-4065
Phone: (865) 974-5432
Email: bwinford@utk.edu
<http://history.utk.edu/people/brandon-winford/>

EDUCATION

2014 Ph.D., Department of History, University of North Carolina at Chapel Hill (UNC)
2007 M.A. (*Cum Laude*), Department of History, North Carolina Central University (NCCU)
2005 B.A. (*Magna Cum Laude*), Department of History, North Carolina Central University

ACADEMIC APPOINTMENTS

2020- Associate Professor of History, University of Tennessee, Knoxville (UTK)
2014-2020 Assistant Professor of History, University of Tennessee, Knoxville
2013-2014 Lecturer, Department of History, University of Tennessee, Knoxville

RESEARCH INTERESTS

Twentieth Century American History, African American History, Civil Rights History, African American Business History, African American Banking History, Southern U. S. History, North Carolina History

PUBLICATIONS

Books

A History of Black Banking in the New South Since 1865 (under development)

John Hervey Wheeler, Black Banking, and the Economic Struggle for Civil Rights, (Lexington: University Press of Kentucky, 2020)

*Winner of the 2020 Lillian Smith Book Award, presented by the Southern Regional Council, University of Georgia Libraries, DeKalb County Public Library/Georgia Center for the Book, and Piedmont College

Peer-Reviewed Journal Articles

"'Large Enough to Serve You, Small Enough to Know You': The Mechanics and Farmers Bank in Durham, North Carolina and the Power of Black Finance in the New South" (in progress)

"African American Business Abroad: Black Wall Street, Cold War Diplomacy, and Global Civil Rights, 1937-1969 (in progress)

"'The Bright Sunshine of a New Day': John Hervey Wheeler, Black Business, and Civil Rights in North Carolina, 1929-1964," *North Carolina Historical Review* 93 (July 2016)

Book Reviews

Lucean Arthur Headen: The Making of a Black Inventor and Entrepreneur (2020) by Jill D. Snider, *Journal of African American History* (in progress)

Race for Profit: How Banks and the Real Estate Industry Undermined Black Homeownership (2019) by Keeanga-Yamattha Taylor, *North Carolina Historical Review* (in progress)

Race Becomes Tomorrow: North Carolina and the Shadow of Civil Rights (2015) by Gerald M. Sider, *North Carolina Historical Review* (in progress)

South Carolina State University: A Black Land-Grant College in Jim Crow America (2018) by William C. Hine, *Journal of American History* (March 2020)

Banking on Freedom: Black Women in U.S. Finance Before the New Deal (2019) by Shennette Garrett-Scott, Review Title: "Black Banking and Women Financial Power Brokers," *Black Perspectives*, February 20, 2020

Robert R. Church Jr. and the African American Political Struggle (2019) by Darius J. Young, *Journal of East Tennessee History* (forthcoming)

The Color of Money: Black Banks and the Racial Wealth Gap (2017) by Mehrsa Baradaran, *Enterprise & Society* (October 2018)

Chained in Silence: Black Women and Convict Labor in the New South (2015) by Talitha L. LeFlouria, *Agricultural History* 91 (Fall 2017)

The Cambridge Guide to African American History (2016) by Raymond Gavins, *North Carolina Historical Review* 94 (January 2017)

Civil Rights in the Texas Borderlands: Dr. Lawrence A. Nixon and Black Activism (2015) by Will Guzmán, *Journal of Southern History* 82 (August 2016)

Upbuilding Black Durham: Gender, Class, and Black Community Development in the Jim Crow South (2008) by Leslie Brown, *North Carolina Historical Review* 87 (April 2010)

Blog Entries

"The Durham Sit-Ins: Sixty Years Later," Winhistory24 Blog, February 8, 2020

"To Be Proud of Being Who We Are: Remembering Leslie Brown," African American Intellectual History Society (AAIHS), August 14, 2016

GRANTS, FELLOWSHIPS, AND AWARDS

2020	Hardy Liston Jr. Symbol of Hope Award, Commission for Blacks, UTK
2020	Chancellor's Grant for Faculty Research, UTK Office of Research and Engagement (ORE)
2019	Professional and Scholarly Development Award (PSDA), UTK Office of Research and Engagement (ORE)
2019	UTK College of Arts & Sciences Diversity Leadership Award
2019	Southeastern Conference (SEC) Visiting Faculty Travel Award
2017	Haines-Morris Endowment Grant, UTK College of Arts and Sciences
2017	Archie K. Davis Fellowship, North Caroliniana Society, Chapel Hill, North Carolina
2016-2017	Residential Fellowship, UTK Humanities Center

- 2015 John Hope Franklin Research Center for African and African American History and Culture Travel Award, Duke University
- 2015 Atlanta University Center Robert W. Woodruff Library Research Travel Award
- 2010 Moody Research Grant, Lyndon B. Johnson Library and Museum, Austin, TX
- 2009 Graduate Student Summer Research Fellowship, Center for the Study of the American South, UNC
- 2009 Mowry Dissertation Grant, Department of History, UNC
- 2007-2008 Minority Presence Fellowship, School of Graduate Studies, UNC
- 2006 H.F. Boehl Internship, Filson Historical Society, Louisville, KY
- 2006 Session Winner, Phi Alpha Theta Regional Conference, East Carolina University
- 2006 NCCU Soaring Eagles Award
- 2005 Carter G. Woodson Essay Contest Winner, Association for the Study of African American Life and History

CONFERENCES

Papers Presented

- 2019 "#BlackBanksMatter: Teaching Black Banking History," Association for the Study of African American Life and History, Charleston, South Carolina (October 2019)
- 2019 "African American Banking History," *Black Communities: A Conference for Collaboration*, Durham, N.C.
- 2019 "'Big Enough to Serve You, Small Enough to Know You': The Mechanics and Farmers Bank in Durham, North Carolina and the Power of Black Finance in the New South," North Carolina Association of Historians, Durham, N.C.
- 2018 "African American Business Abroad: John Hervey Wheeler, Diplomacy, and Global Civil Rights, 1959-1969," American Historical Association, Washington, D.C.
- 2017 "A Chance to Bloom": Black Business, Urban Renewal, and the Prospects of a Free and Open Society, 1958-1962," Southern Historical Association, Dallas, Texas
- 2017 "'That Memorable Morning...Set in Motion': Black Leadership and the Southern Regional Council in the Postwar New South" Association for the Study of African American Life and History, Cincinnati, Ohio
- 2017 "African American Business Abroad: John Hervey Wheeler, the United States-South Africa Leader Exchange Program, and Global Civil Rights," Business History Conference, Denver, Colorado
- 2016 "African American Business Abroad: John Hervey Wheeler, Diplomacy, and Global Civil Rights, 1959-1969," Association for the Study of African American Life and History, Richmond, Virginia
- 2015 "'The Bright Sunshine of a New Day': John Hervey Wheeler, Black Business, and Equal Employment Opportunity in North Carolina, 1929-1964," Business History Conference, Miami, Florida
- 2013 "'The Bright Sunshine of a New Day': John Hervey Wheeler and the Battle for Equal Employment Opportunity in North Carolina, 1961-1964," Association for the Study of African American Life and History, Jacksonville, Florida
- 2010 "A Black Moderate in the South: John Hervey Wheeler and the Southern Regional Council, 1942-1962," Southern Historical Association, Charlotte, North Carolina
- 2007 "'Like Building a Ladder Step by Step': The Durham Committee On Negro Affairs, Gaining Prominence through Voting and Education, 1943-1953," Association for the Study of African American Life and History, Charlotte, North Carolina
- 2007 "The Struggle for Freedom Begins Every Morning": The Durham Committee on Negro Affairs and the Early Civil Rights Movement in Durham, North Carolina, 1957-1963" *New Perspectives on the Black South*, UNC

2006 "Luther P. Jackson: A Wheel Horse for the Association for the Study of Negro Life and History," 8th Annual Graduate Conference on African-American History, University of Memphis

Roundtable Participant

2020 Guest, "The State of Things With Frank Stasio," North Carolina Public Radio, Durham, North Carolina

2019 *Banking on Freedom: Black Women in U.S. Finance Before the New Deal* (2019) by Shennette Garrett-Scott, Association for the Study of African American Life and History, Charleston, South Carolina

2018 "Civil Rights: The Journey Continues," McClung Museum of Natural History and Culture Family Day, UTK

2018 "Teaching Capitalism," American Historical Association, Washington, D.C.

2016 "Unearthing African American Memory: Collaborative Efforts between Historians and Archivists," Association for the Study of African American Life and History, Richmond, Virginia

2015 "What Influences You: The Impact of Media Outlets on Values, Beliefs, and Opinions of American Citizens," Black Law Student Association and the American Constitution Society, UTK

2008 Guest, "The State of Things" with Frank Stasio, North Carolina Public Radio, Durham, North Carolina

Panel Chair/Commentator

2016 Chair, "Black Time Travel: History Telling in Virtual Space," Association for the Study of African American Life and History, Richmond, Virginia

2016 Chair, "Discipline and Punish," Meeting of the Society of Appalachian Historians, Knoxville, Tennessee

2014 Chair, "Black Intellectuals and the Long Civil Rights Movement," Association for the Study of African American Life and History, Memphis, Tennessee

Workshops

2020 Co-organizer, "New Directions in African American Business History," Business History Conference, Charlotte, North Carolina

INVITED TALKS

2020 " 'Take Care of the Community and the Community Will Take Care of You': Black Business Activism in the Mid-Twentieth Century South," East Carolina University, Greenville, North Carolina

2020 " 'Take Care of the Community and the Community Will Take Care of You': Black Business Activism in the Mid-Twentieth Century South," Global Financial Markets Center, Duke University Law School, Durham North Carolina

2020 " 'Take Care of the Community and the Community Will Take Care of You': Black Business Activism in the Mid-Twentieth Century South," Museum of Durham History, Durham North Carolina

2020 " 'Take Care of the Community and the Community Will Take Care of You': Black Business Activism in the Mid-Twentieth Century South," NCCU, Durham North Carolina

2017 "Owned, Lock Stock and Barrel By Colored People," Pre-Recorded Guest Lecture, BUS 454-01 Special Topics: Entrepreneurial Strategy, Morehouse College, Atlanta, Georgia

- 2017 "The Historian at Work in the Archives," Guest Lecture, HIST 2890 Introduction to Public History, NCCU, Durham, North Carolina
- 2016 "'America's No. 1 Opportunity': John Hervey Wheeler, Black Business, and Civil Rights in North Carolina, 1945-1968," Black History Month Lecture Series, NCCU, Durham, North Carolina
- 2015 "'I Started Off Life Even': The Wheeler Family from Slavery to Middle Class Respectability, 1865-1929," Atlanta University Center Robert W. Woodruff Library, Atlanta, Georgia
- 2008 "Beyond Hayti: Durham in *Black and White*," book signing of *Black and White* (2008) by Lewis Shiner, Regulator Book Store, Durham, North Carolina

CAMPUS AND DEPARTMENTAL TALKS

- 2020 "African American Banking History," Fika Talk, UTK Graduate School of Medicine
- 2018 "John Hervey Wheeler: A Black Banker in the Economic Struggle for Civil Rights," Global Awareness Lecture, Haslam Scholars Program, UTK
- 2018 "John Hervey Wheeler: A Black Banker in the Economic Struggle for Civil Rights," Faculty Research Colloquium, UTK
- 2011 "'Such Fertile Ground for Litigation!': John Hervey Wheeler and the Battle for Educational Equality in Durham, North Carolina, 1942-1954," Department Research Colloquium, UNC
- 2009 "Examining the Long Civil Rights Movement through Biography: John Hervey Wheeler and the Brokering of the Civil Rights Movement," Long Civil Rights Movement Conference, UNC
- 2009 "Brokering the Civil Rights Movement: John Hervey Wheeler and the Southern Regional Council, 1942-1969," Southern Research Circle, Center for the Study of the American South, UNC

PREVIOUS TEACHING EXPERIENCE

- 2008-2012 Instructor/Teaching Assistant/Graduate Assistant, UNC
- 2005-2007 Instructor/Teaching Assistant/Graduate Assistant, NCCU

COURSES TAUGHT

Undergraduate Courses

- United States History, 1877 to the Present (Large Survey, Spring 2019)
- Undergraduate Research Seminar: African American Business History (Fall 2018)
- U.S. History, 1933 to the Present (Fall 2014, Spring 2015, Spring 2016, Fall 2017)
- The 1960s in America (Fall 2013, Spring 2014, Fall 2014, Fall 2015, Spring 2018)
- The African American Experience from the Colonial Period to the Civil War (Fall 2015, Fall 2019)
- The African American Experience from the Civil War to the Present (Spring 2016, Spring 2020)
- Thinking Historically: African American Business History (Fall 2017, Fall 2019, Spring 2020)
- History of the Civil Rights Movement (Spring 2018, Spring 2019)
- North Carolina History Before 1865 (Summer 2011, Summer 2012)
- Native Americans in the Eastern United States (Fall 2011)
- U.S. History Since 1865 (Spring 2007)

Graduate Courses

- Graduate Seminar: Classic and Contemporary Readings in African American History (Fall 2018)

DEPARTMENT SERVICE

- 2019-2020 Religious/Africana Studies Search Committee Member, Tenure Track Hire

2019-2020 Africana Studies Search Committee Member, External Hire for Program Chair
 2019-2020 Heads Advisory Committee (HAC), Department of History, UTK
 2019-2020 Graduate Committee, Department of History, UTK
 2019 Distinguished Visiting Scholars Project, UTK Humanities Center, Invited Dr. Jerry B. Gershenhorn from North Carolina Central University for Public Lecture (October 28)
 2017-2018 Graduate Committee, Department of History, UTK
 2017 Distinguished Visiting Scholars Project, UTK Humanities Center, Invited Dr. Robert E. Weems, Jr. from Wichita State University for Public Lecture
 2016- Speakers Committee, Department of History, UTK
 2015-2016 Graduate Committee, Department of History, UTK
 2015- Co-Founder, #BlackHistoryMatters Film and Discussion Series, UTK
 2015 Distinguished Visiting Scholars Project, UTK Humanities Center, Invited Dr. Juliet E. K. Walker from the University of Texas at Austin for Public Lecture
 2015 History 299, "Thinking Historically" Planning Workshop Participant, UTK
 2014- Co-Founder, Permanent Endowment for the Annual Fleming-Morrow Lecture Series and Awards in African American History (\$33,490.05 as of August 27, 2019), UTK

Comprehensive Exam Committee: Denise Harris (2015), Matthew Smith (2020)

Master's Thesis Committees:

- Samuel Doss, "Pigs in the Street: Urban Land-Use Regulation in the United States Before Zoning" (November 22, 2019)
- Emma Thompson, "City of Ill Repute: Labor and Sex Work in Knoxville, Tennessee, 1890-1914" (April 20, 2020)
- Kaitlin Simpson, "Appalachia Abroad: The University of Tennessee and Cold War Rural Development Programs in India, 1954-1972" (April 21, 2020)

SERVICE TO THE PROFESSION

2019- Manuscript Reviewer, *Journal of African American History*
 2019- Manuscript Reviewer, *Journal of Management History*
 2019- Manuscript Reviewer, Rowman & Littlefield
 2019- Manuscript Reviewer, *Journal of East Tennessee History*
 2018- Manuscript Reviewer, *Enterprise & Society*
 2017 Scholarly Advisor, "Walking in the Shoes of Giants: African-American Entrepreneurs in North Carolina from Slavery to Freedom 1800-1900"
 2017 Scholarly Advisor, "Preserving the Harvey B. Gantt 1996 Senate Campaign Recordings," Digitization Project, UNC-Charlotte (Funded by the Council on Library and Information Resources: \$18,740)
 2014 Nominated NCCU's Department of History for the American Historical Association's Equity Award (Presented to NCCU at the 2015 Meeting)
 2011-2013 Triangle African American History Colloquium Conference Planning Committee, UNC
 2006-2007 President, E. E. Thorpe Historical Society, NCCU
 2005-2007 Graduate Students' Association Executive Council and Chair of Graduate Research Day Planning Committee (NCCU)

COMMUNITY OUTREACH

2017 Keynote Speaker, MLK Community Breakfast, Town of Mooresville, North Carolina
 2015 UTK Bridge to AP US History, Austin-East High School, Knoxville
 2016- Consultant, "Close to Our Hearts: the Rise, Survival, and Legacy of Knoxville College, An Oral History Project"
 2015 Eighth of August Planning Committee, Beck Cultural Exchange Center

- 2015 Consultant and Interviewer for the East Tennessee PBS Documentary "8th of August" (aired on August 8, 2016)
- 2015 Consultant and Interviewee for the Durham Committee on the Affairs of Black People 80th Anniversary Short Documentary
- 2015 East Tennessee History Day Judge
- 2014-2016 Consultant for the Fuller Street "Freedom Gardens" Project and "Building Knoxville Anew: African American Churches and Reconstruction, 1845-1915," Beck Cultural Exchange Center
- 2010 National History Day Judge, North Carolina Museum of History
- 2008-2009 Board Member, Historic Stagville Foundation

OTHER PROFESSIONAL POSITIONS

- 2006- Consultant for the John H. Wheeler Collection, Atlanta University Center Robert W. Woodruff Library, Atlanta, Georgia
- 2011 Southern Oral History Program Researcher (Oral History Project with the Smithsonian's Museum of African American History and Culture)
- 2006 H.F. Boehl Intern, Filson Historical Society, Louisville, KY
- 2005-2006 Interpreter/Guide, Stagville State Historic Site, Durham, NC

PROFESSIONAL AFFILIATIONS

Association for the Study of African American Life and History
 Southern Historical Association
 American Historical Association
 Organization of American Historians
 National Council on Public History
 African American Intellectual History Society
 Association of Black Women Historians
 Business History Conference
 North Carolina Association of Historians
 Phi Alpha Theta